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**SPINE SURGICAL INNOVATION**

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# PRESS RELEASE

Spine Surgical Innovation announces launch of new OVOID Swivel Port MIS Lumbar Retraction System

**South Easton, MA, September, 15, 2010:**

Spine Surgical Innovation announced today the launch of the OVOID Swivel Port MIS Lumbar Retraction System, and will unveil the system at the Euro Spine Congress in Vienna, Austria, later this week. The OVOID Swivel Port is a new product based on the evolving needs of surgeons who have gained experience with prior and existing Swivel Port Systems. This innovation is based on a need for slightly wider exposure and access in the rostral-caudal plane for larger fusion procedures, the OVOID Swivel Port provides 35mm of proximal working width and surgeon adjustable distal working width, along the spine. The OVOID keeps the 27mm medial-lateral working dimension, providing a bit more room for surgeons doing multi level fusion procedures and those surgeons who are transitioning from open procured to an MIS approach.

Chris Zorn, Vice President, Sales of SSI said of the new system, "As our name indicates, we try to always be innovating and developing products that will make today's spine surgeons job a bit easier and simpler. With less fiddle factor, no expensive disposables or consumables, and systems designed and manufactured at the highest quality with a very clear respect of the ever constraining global cost and expense environment." He further states that "At SSI our view on the term 'minimal' encompasses a great many things: patient tissue trauma, incision size, surgeon and OR team's time, fiddle factor and cost." The OVOID system will make its North American debut at the North American Spine Society 25th Annual Meeting this October.

## About Spine Surgical Innovation

Spine Surgical Innovation is a privately held developer and exclusive global distributor of the Holmed Swivel Port System. Our designs are surgeon driven, our rich history and culture is focused on making surgical instruments and systems safe, easy to use and cost effective.