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SPINE SURGICAL INNOVATION

PRESS RELEASE

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Spine Surgical Innovation announced today the launch of their new ad campaign focusing on the rapid ability to customize the Swivel Port MIS Retractor System for the individual needs of spine OEM vendors, distributors and surgeons.

“As our name states, Spine Surgical Innovation is committed to listening to our customers and developing novel and cost effective MIS surgical solutions. At SSI, our goal is to be the leading ‘*go to*’ spine instrument vendor to the spine marketplace and this additional service provides spine OEM vendors, distributors and surgeons simple and elegant solutions that are safe, simple and cost effective” says Chris Zorn, Vice President of SSI. “As part of this commitment to cost effective MIS surgical solutions, SSI with our size and sole focus on MIS systems has the unique ability and resources to customize our system for those clients wanting something that more complements their existing products and unique approach. We often customize our systems for the specific approach and technique that a client requires and that surgeons have developed over their career. The fact that we design and fabricate these systems right here in Massachusetts allows us to offer quick and cost effective customizations. Our pricing takes this into consideration so we don’t have any surprises at the end of our trial and evaluation process with the client. ”

For full portfolio and procedure guides visit: [http:// www.spinesurgicalinnovation.com/](http://www.spinesurgicalinnovation.com/)

About Spine Surgical Innovation

Spine Surgical Innovation is a privately held developer and exclusive global distributor of the Holmed Swivel Port System. Our designs are surgeon driven, our rich history and culture is focused on making surgical instruments and systems safe, easy to use and cost effective.